

**BABASAHEB BHIMRAO AMBEDKAR UNIVERSITY**  
**(A CENTRAL UNIVERSITY)**  
**LUCKNOW-226025**



Department of Mathematics  
in association with  
Institution's Innovation Council (IIC)  
&  
Centre for Innovation, Incubation and Entrepreneurship  
of  
B.B.A. University, Lucknow  
Organising a Workshop on the topic "Business Model Canvas (BMC)"  
on  
23<sup>rd</sup> May 2023, Tuesday  
Time: 02:00 pm onward  
Venue: Conference Hall,  
Old Administrative Building  
BBAU, Lucknow

Google Meet link for online participants: <https://meet.google.com/hui-vnen-una>



**Prof. Sanjay Singh**  
Hon'ble Vice-Chancellor,  
BBAU  
Patron



**Dr. Amit Kumar Agrawal, IIIT,**  
Raipur,  
Speaker



**Prof. R. P. Singh**  
President,  
IIC, BBAU

**ORGANISERS**



**Prof. Naveen Kr. Arora**  
Chairman, CIIE



**Prof. B. S. Bhadauria**  
D.S.W, BBAU



**Dr. Sunil Kumar Singh**  
Head, Department of  
Mathematics  
& convener



**Dr. Gopal Datt,**  
Deptt. of  
Mathematics  
Co-convener



**Dr. Arpit Shailesh**  
Deptt. of  
Management  
Studies  
Co-convener