



NATIONAL WORKSHOP / SPECIAL LECTURE SERIES ON RESEARCH METHODOLOGY 11th - 25th JANUARY, 2017

DEPARTMENT OF RURAL MANAGEMENT
SCHOOL FOR MANAGEMENT STUDIES



<p>ABOUT THE WORKSHOP</p> <p>The National workshop / Special lecture series on Research Methodology is tailor-made to impart knowledge and understanding of research which integrate both qualitative and quantitative approaches and familiarize the young researchers to new advance tools and techniques for precise, rational and scientific research.</p> <p>BASIC OBJECTIVES OF THE WORKSHOP</p> <ul style="list-style-type: none"> To help the research scholars in choosing and framing of the right topic, feasibility and the right methodology for their research; To make the students explore the basic dimension of research To offer an introduction and exposure in data analysis techniques such as SPSS and MS Excel; To sharpen the participants' skills concerning on publishable technical writings; To provide a platform for discussion for researcher on methodological requirements of research; To assist in the establishment of network of research 	<p>Course Content –</p> <ul style="list-style-type: none"> Introduction to Research Process, basics of research and its types Approaches to Research Methods in Social Sciences Title writing Review of Literature: Meaning, Parameters and Index of Review Framing of objectives Hypothesis formulation Tools and Techniques for Data Collection and Data Analysis Introduction of Case Based Research Process Selecting Appropriate Sample Designing and Testing Questionnaire Data collection and Data Analysis Techniques Qualitative research techniques and basics of empirical research Introduction to Quantitative Research Techniques <ul style="list-style-type: none"> t Tests ANOVA Multiple Linear Regression Discriminant Analysis Cluster Analysis Factor Analysis Time Series Analysis MATLAB R techniques Paper Writing and Publishing Report Writing Thesis / Paper writing and Publication 	<p>Resource Person</p> <p>Prof. D.N. Sansanwal Ex Professor, Director DAVV Indore An Expert in Research Methodology, consultant to UGC, ICSSR and other prominent organizations.</p> <p>Course Coordinator</p> <p>Dr. Taruna Assistant Professor Department of Rural Management School for Management Studies Babasaheb Bhimrao Ambedkar University, Lucknow Email: drtaruna@gmail.com Mob: 9415765841</p> <p>Course Director</p> <p>Dr. Kushendra Mishra Head Department of Rural Management School for Management Studies Babasaheb Bhimrao Ambedkar University, Lucknow Mob: 7275707000</p> <p>IMPORTANT DATES</p> <p>Workshop dates: 11th – 25th January 2017.</p>
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For Registration Query.
Please Contact: ARPIT SHAILESH
(9453029113)

Taruna



Babasaheb Bhimrao Ambedkar University

Established 1996

Accredited 'A' Grade by NAAC in 2015



Department of Rural Management
School for Management Studies

REGISTRATION FORM

NATIONAL WORKSHOP ON RESEARCH METHODOLOGY

11th - 25th January 2017

Name (In Block Letters): _____

Designation: _____

Institution/Affiliation: _____

Mailing Address with PIN Code: _____

E-Mail: _____

Contact Number: _____

Gender : Male Female

Category: Faculty/ Academic Research Scholar

Others

Cash Receipt No. _____

Amount (Rs.) _____

Amount (in words) _____

Date _____

Place _____

Note:

- It is mandatory to attend the workshop; if attendance is less than 90 percent then certificate shall not be issued.
- Registration fee shall be accepted only in cash. **Registration fee is Non-refundable.**
- **In case of any dispute decision of VC, BBAU is final & binding.**

Signature of Participant

Authorized Signature

Tanuj